1B A MINIMALIST APPROACH TO CODING MAKES AGGREGATION EASIER

We just argued that 1a A minimalist approach to coding helps capture what people actually say. But even if you did succeed in imposing some special logical features on your data -- for example, coding necessity and sufficiency -- you'd probably find that most of your data didn't fit well with these special features. When it comes to aggregating medium or large amounts of coding, you wouldn't find it very useful.

With our minimalist approach, we mostly have just one task: what to do about all those different factor labels.